

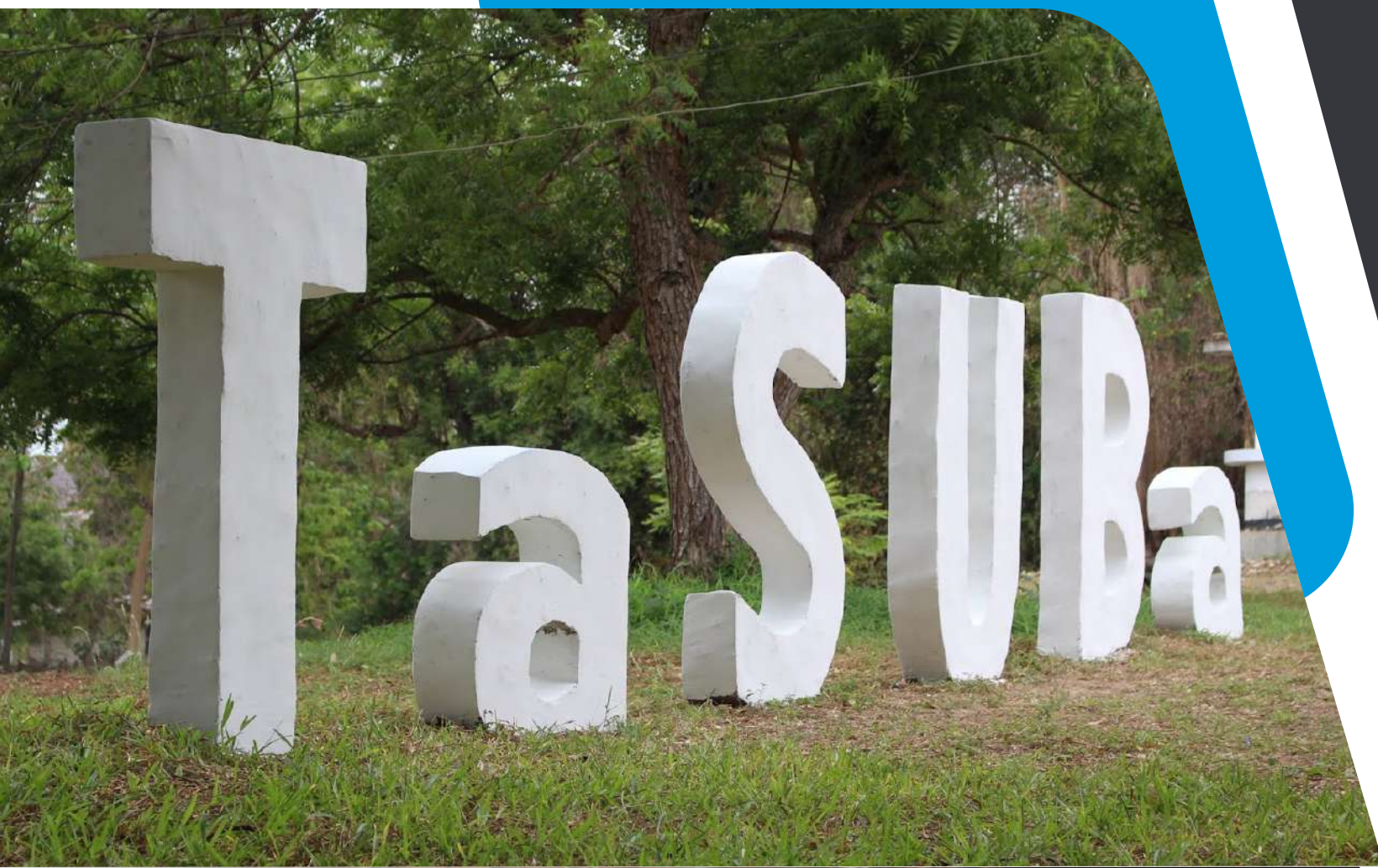


THE UNITED REPUBLIC OF TANZANIA
MINISTRY OF CULTURE, ARTS AND SPORTS
TAA SISI YA SANAA NA UTAMADUNI BAGAMOYO
(TaSUBa)



INSTITUTIONAL PROFILE
2024

INSTITUTIONAL PROFILE



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WHO WE ARE

Taasisi ya Sanaa na Utamaduni Bagamoyo (TaSUBa) (formerly Bagamoyo Collage of Arts), is a unique and dynamic semi-autonomous Government Executive Agency established pursuant to the Government Notice No. 220 of 2007 made under the Executive Agencies Act, Cap. 245. The Institute situates at the offshore of the Indian Ocean, Plot No. 289-291, Block "P" alongside Kaole road within Bagamoyo urban area about 66km northward Dar es Salaam City. It performs its objectives of developing, preserving and promoting Tanzania arts and culture under the Ministry of Culture, Arts and Sports. The Agency is determined to meet its vision and mission by continuing offering and delivering high quality Training, Research and Consultancy services in arts and culture. This is facilitated by the recruited competent, well-motivated and proactive staffs both in academic and non-academic cadre.

Dr. Herbert F. Makoye

Principal

Taasisi ya Sanaa na Utamaduni
Bagamoyo
TaSUBa



Statement from the Principal

The main objectives of TaSUBa are to develop, preserve and promote Tanzanian arts and culture and impart knowledge of the same to existing and future generations.



MISSION

To conduct high quality training, research and consultancy services in arts and culture as well as producing arts products.

VISION

To be a dynamic Arts and Culture Centre of excellence in Africa.



CORE VALUES

TaSUBa staffs are guided by the following core values: -

(i) Impartiality

To ensure equal access by all stake holders to the services offered by the Agency;

(ii) Customer focus

To be driven by customer needs and expectations in all operations

(iii) Service Excellence

Through excellent service delivery the Board will strive to exceed stakeholder expectations.

(iv) Integrity

To uphold virtues for integrity through honesty and fairness in all undertakings.

(v) Accountability

To strive to be responsible care takers of all resources entrusted to the Agency in a professional and transparent manner.

(vi) Team work

To strive to optimize synergies in order to meet set goals by consciously and deliberately nurturing team spirit, collaboration and consultation; and

(vii) Gender mainstreaming

To promote principals of gender equity, fairness and balance across gender.

INSTITUTIONAL OBJECTIVES

To develop, preserve and promote Tanzanian arts and culture and impart the knowledge of the same to the existing and future generations through: -

- (i) Offering high quality training programs in arts and culture.
- (ii) Providing consultancy services in arts and culture.
- (iii) Conducting research in the area of arts and culture.



MANAGEMENT

TaSUBa is closely and thoroughly managed and supervised on day-to-day operations by the Management Team which is composed of the Principal, Deputy Principals and Head of Units. Other staffs both in academic, non-academic and operational cadres support the implementations of the Management directives.



MINISTERIAL ADVISORY BOARD

The Institution is as well under the oversight of the Ministerial Advisory Board (MAB) composed of the Chairman and other five members appointed by the Minister responsible for Arts and Culture. The roles of the Board are to provide advice to the Minister on all matters pertaining to the thorough achievement and furtherance of the Institutional objectives. The Board meets four times annually on quarterly bases, discusses and deliberates on matters relating to Institutional and staffs affairs.



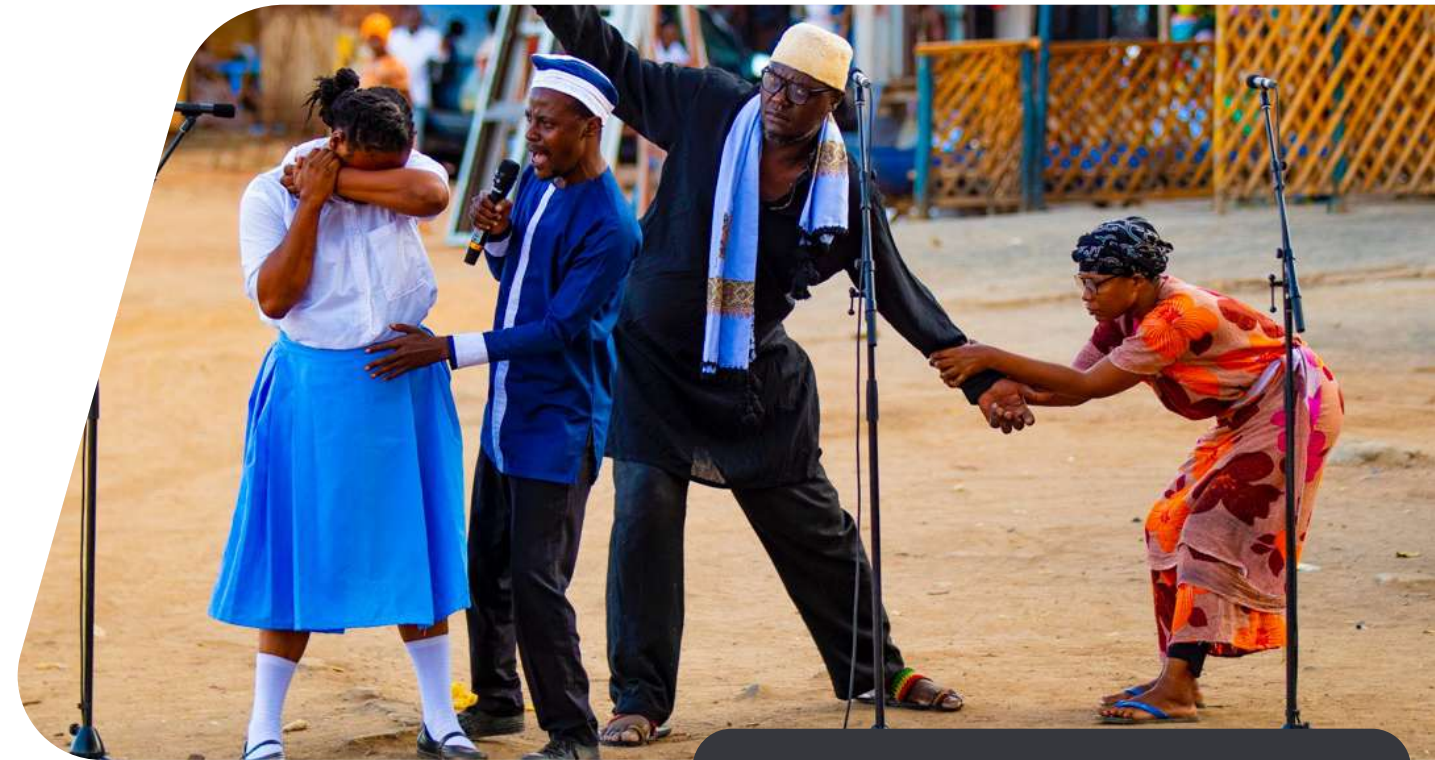
STAFFING

Our organization has a dynamic number of multidisciplinary human resources with diverse skills and knowledge on the respective profession. These recruited competent, proactive and professionally registered academic training artists as well as professional non-academic support cadre, are determined to facilitate the achievement of the set Institutional goals timely. At the time of deliberating on this document, it has engaged a total number of staffs that exceed 66 comprising of permanent and pensionable employees, contractual and volunteers.



FINANCE AND BUDGET

TaSUBa operates by utilizing revenue from its own core functional mandates and Government subvention.



ACCREDITATION AND OVERSIGHT MONITORING

Like other tertiary training institutions, TaSUBa is as well under the oversight monitoring Authority of the National Council for Technical and Vocational Education Training (NACTVET). The Authority gives directives and monitor standard compliance to maintain quality assurance. The Institution is accredited by the same and it always reviews and renews accreditation periodically upon expiry.



SERVICES OFFERED AND CUSTOMERS' SATISFACTION

(i) Training Programs

To meet our objectives, we offer innovative and comprehensive training programs in art and culture to become a better artist professional in the market. Academically, the main Institutional customers and targeted groups include artists or prospective artists locally and internationally who are inspired to refine their artistic talents, skills, knowledge and inspiration through short or long courses for academic career progression. The number of our long courses students gradually increase and annually exceeds 800 per academic year train at the faculty ration of 1:20. The trainings are delivered in both theoretical and highly practical mode using modern and traditional training equipment depending on the nature of the respective program and curriculum. The courses and curricula are designed as the result of market survey to ascertain existing problem and demand thus reflect and attract market needs. As such, the offered courses in both Basic Technician Certificate (NTA level 4) and Diploma (NTA level 5&6) levels are;

- *Music and Sound Production; (Music recording, music production and studio Management),*
- *Film and Television Production; (Video shooting, video editing, film directing and script writing),*
- *Performing and Visual Arts; (Music, dance, drama, acrobatics, stage technology and fine arts).*

From such art training programs leading to technical awards, our graduands are made able to be self-entrepreneurs, retainers, employer or employees. We are proud of our alumni who are competently competitive in the world art market as they suit to be Sound/Music /FilmProducers, Disc Jockeys (DJs), Pianists, Guitarists, Drummers, Musicians, Dancers, Singers, Choir Masters, Photographers, Videographers, Photo Editors, Graphic Designers, Acrobats, Stage Managers, Instructors, Art Officers, Cultural Officers, Painters, Actors/vvActresses, Directors, MCs, Scenarists and Sculptors.

(ii) Research and Consultancy Services

We are mandated to conduct research and provide consultancy services in arts and culture. We appreciate a great achievement we are experiencing in our services elevating us to international platform to attract collaborations and partnerships with various arts and culture stakeholders. As a result, we maintained an appreciated and sustainable national and international relation with private, government and non-governmental organizations as well as individual artists. The Institutions with recent remarkable collaborations include to mention but few; World Bank, World vision, Media for Development Inc. (MFDI-USA), Musicians for a Better Life e.V. (Germany), Bagamoyo Friendship Society (Germany), Filmakademie Baden Worttemberg (Germany) and Hochschule for Musik und Theater Munichen (Germany) as well as CKU (Norway), Teaching Artist Institute (TAI-USA) and the Embassy of People of Republic of China in Tanzania. Other local stakeholders are the Ministry of Youth, Culture, Arts and Sports of the Revolutionary Government of Zanzibar, AZAM Media Limited, TWAWEZA EA, Tanzania Cigarette Company Plc. (TCC.tz), Tanzania Broadcasting Corporation (TBC), Tanzania Immigration Department and GoodNeighbors Tanzania (GNTZ), NAWeza, Tulia Trust Foundation as well as Tanzania House of Talent (THT), Tanzania Correctional Training Academy (TCTA) and Tanzania Federation of Crafts & Arts (TAFCA).

(iii) Performance Art Group

Furthermore, to make public benefit more from art, we have established and operate professional Art Group dubbed "Bagamoyo Players". The Group comprising of professional instructors talented, creative and well-trained students provides arts entertainments and energizes public events including festivals, national government events (like Sabasaba, Uhuru day, Nanenane day), ceremonies, political events and any other legally recognized public occasions. It provides art performances in traditional dance, Drumming ensemble, Drama, Music and Acrobatic. The Group has international exposure as has performed in numerous countries such as New York and Los Angeles in USA, China, Italy, Germany, England, Switzerland, Norway, Denmark, Sweden, Jordan, Dubai, Burundi and Zambia.

(iv) Brass Band

From our qualified professional artists, we offer Brass band services for bracing and stimulating the public functions including festivals, national government events, ceremonies, political events and any other lawful public occasions.

(v) Festival of Arts and Culture and Entertainments

Further, TaSUBa organizes and conducts annually on free entrance the Festival dubbed 'The Bagamoyo

International Festival of Arts and Culture' which attracts audience of about 45000 who enjoy and accept it as the corporate social responsibility. The festival attracts participation from local and international art groups and sole artists as well as entrepreneurial art crafts exhibitors and food vendors. During the festival the business includes art stage performances such as acrobatics, drama, magic, comedy, traditional and modern music and dances as well as film screening, workshops and art products and other institutions' services exhibitions. It sometimes goes beyond stage art performance and entertainments to group wild tourism at nearby parks and cultural tourism within Bagamoyo town fused with attractive historic and cultural features. The Festival aims as platform where traditional artists share and showcase their traditional artistic skills and talents while learning and enjoying intercultural diversities thus creating artists international networking link and entertainment platform.

(vi) Conference Facilities and Ancillary Services

A part from arts and cultural businesses, we also provide ancillary services from our multipurpose infrastructures including conference services. We provide conference facilities that suits diverse functions to cover up to 5000 heads at a time at a very reasonable cost. The functions recommended include festivals, ceremonies, workshops, seminar and public events. Our venues' environments are conducive as favorably connected to relaxing atmosphere exposed to sea breezes or air conditioned with creative art abstracts.

RECOGNITION AND AWARDS

As the result of efforts towards achievement of our goals fused with unique reliable arts and culture, in 2012 TaSUBa was accorded by the East African Legislative Assembly while on its outreach mandate, the status of East African Community Centre of Excellence in Arts and Culture Preservation and Development.





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